QP CODE: 25048338

25048338

Reg No : .....

Name : .....

B.COM DEGREE (CBCS) REAPPEARANCE/MERCY CHANCE EXAMINATIONS, NOVEMBER 2025

First Semester

Core Course - CO1CRT01 - DIMENSIONS AND METHODOLOGY OF BUSINESS STUDIES

Common for all B.Com Degree Programmes

2017 Admission Onwards

C82E8F2E

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is innovation in business?
2. Explain the term SLEPT.
3. Explain the concept of global business environment.
4. State the features of co-operative sectors.
5. What is meant by horizontal outsourcing?
6. Define E-Commerce.
7. Name few wireless devices for Mobile Commerce.
8. What is a Smart Card?
9. Briefly describe the term accountability.
10. Conceptualise wealth maximization.
11. Explain the term research.
12. What do you mean by research report?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the relevance of business.

14. Categorise the partners in a partnership firm.

15. Briefly describe the different levels of globalization.

16. Explain the objectives and functions of NITI Aayog.

17. Write short notes on Types of E-Commerce.

18. State the characteristics of E-Business.

19. Assess the advantages of Corporate Governance.

20. Explain inductive and deductive research reasoning with examples.

21. Elucidate the different types of research.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Clearly bring out the meaning of Business Environment and discuss in detail the need for study and scanning external environment of an organization.

23. Explain the stages and development of business in the Indian economy since independence.

24. Describe the term ethical issue. Enumerate the ethical issues relating to business.

25. What do you mean by business research? Explain its elements and significances of Business Research?

(2×15=30)